Microsoft Dynamics 365 is the next generation of intelligent business applications, helping organizations engage customers, empower employees, optimize operations and find new ways to provide value to their customers.

Unify your business – from data to people to processes – with modern, intelligent business applications that adapt to your changing needs.

Experts Dedicated to Your Success
As a leader in supporting Microsoft® solutions and the deployment and management of ERP and CRM solutions, Rackspace can provide you with specialized service and support for Microsoft Dynamics 365. Count on Rackspace cloud and solution experts to help you make the most of this powerful Microsoft business application.

Key Features
Microsoft Dynamics 365 Business Central is a business management solution for small and mid-sized organizations that automates and streamlines business processes and helps you manage your business. Highly adaptable and rich with features, Dynamics 365 Business Central enables companies to manage their business, including finance, manufacturing, sales, shipping, project management, services and more.

Companies can easily add functionality that is relevant to the region of operation and that is customized to support even highly specialized industries. Plus, since Microsoft Dynamics 365 Business Central integrates tightly with Outlook and Office 365, you can streamline a wide range of processes – such as retrieving and managing customer data in real-time.

Manage your financials
• Connect data across accounting, sales, purchasing, inventory and customer interactions to get an end-to-end view of your business.
• Chart financial performance in real time with built-in Power BI dashboards.
• Streamline account receivables and payables, and automatically reconcile accounts to close and report on financials quickly and accurately, while maintaining compliance.
• Refine financial forecasts by modeling and analyzing data across multiple dimensions. Customize reports using seamless Microsoft Excel integration.

Automate and secure your supply chain
• Optimize inventory levels with built-in intelligence to predict when and what to replenish. Purchase only what you need with dynamically updated inventory levels.
• Get recommendations on when to pay vendors to use vendor discounts or avoid overdue penalties. Prevent unnecessary or fraudulent purchases through approval workflows.

About Rackspace
Rackspace is your trusted partner across cloud, applications, security, data and infrastructure.
• A leader in the 2020 Gartner Magic Quadrant for Public Cloud Infrastructure Professional and Managed Services, Worldwide
• 3,000+ cloud experts
• Hosting provider for more than half of the Fortune 100
• 20+ years of hosting experience
• Customers in 150+ countries
• Five-Time Microsoft Hosting Partner of the Year
• 150+ MCSA certified staff

Fanatical Experience™
Experts on your side, doing what it takes to get the job done right. From first consultation to daily operations, Rackspace combines the power of always-on service with best-in-class tools and automation to deliver technology when and how you need it.
Sell smarter and improve customer service
- Prioritize sales leads based on revenue potential. Keep track of all customer interactions and get guidance on the best upsell, cross-sell and renewal opportunities throughout your sales cycle.
- Accelerate the quote-to-cash process. Act quickly on sales-related inquiries, manage service requests and process payments — all from within Outlook.

Keep projects on time and under budget
- Create, manage and track customer projects using timesheets along with advanced job costing and reporting capabilities. Develop, modify and control budgets to help ensure project profitability.
- Manage resource levels by planning capacity and sales. Track invoicing for customers against planned costs on orders and quotes.
- Make effective decisions with real-time insight on project status, profitability and resource-usage metrics.

Professional Services for Dynamics 365
Rackspace has developed partnerships to deliver professional services aimed at helping customers configure their Dynamics 365 Business Central solution based on their business requirements in a manageable and efficient way.

Rackspace will help advise you on your solution options based on requirements gathered. The solution will then be designed and reviewed with you, after which an environment will be built, configured and tested. Post-production, Rackspace can continue to offer services to support and optimize your Dynamics 365 environment.

### Core Capabilities

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### Take the Next Step
Let’s talk about how Rackspace Application Services for Dynamics 365 Business Central helps you achieve your sales, service, supply-chain and operations goals.

Learn more: [www.rackspace.com/microsoft/dynamics-365](http://www.rackspace.com/microsoft/dynamics-365)

Call: 1-800-961-2888